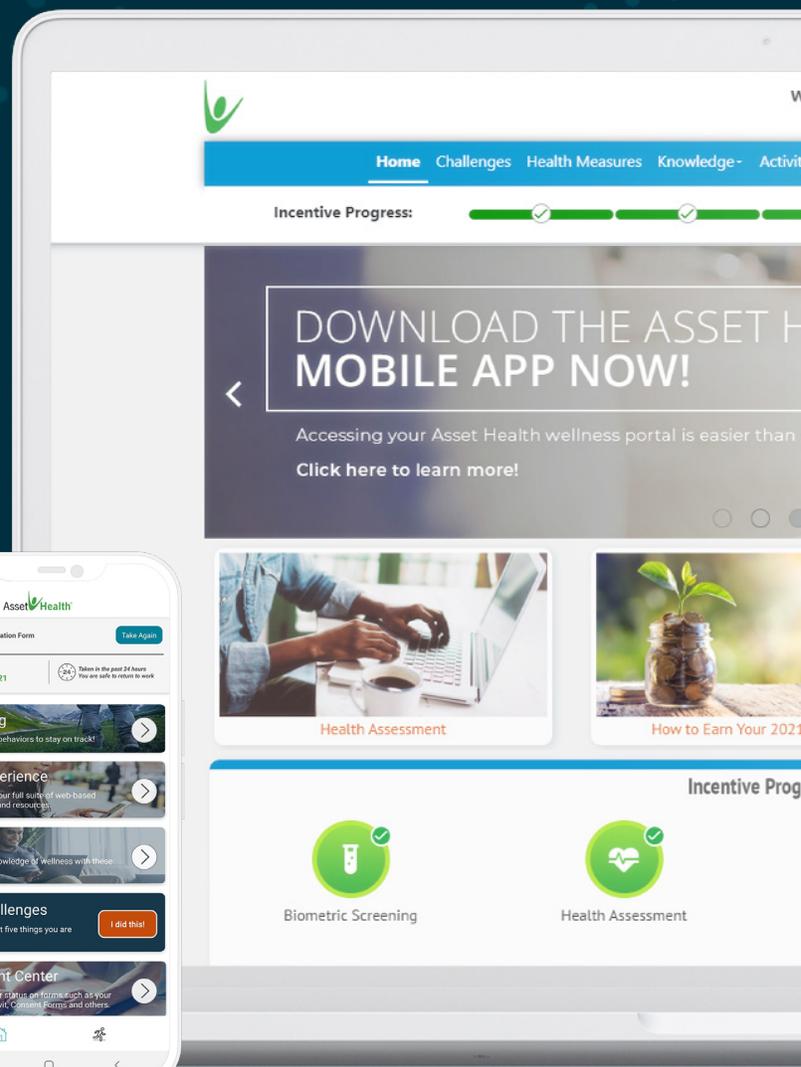
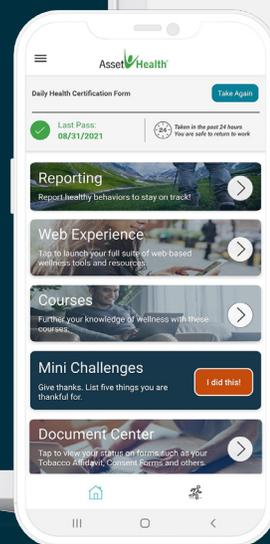
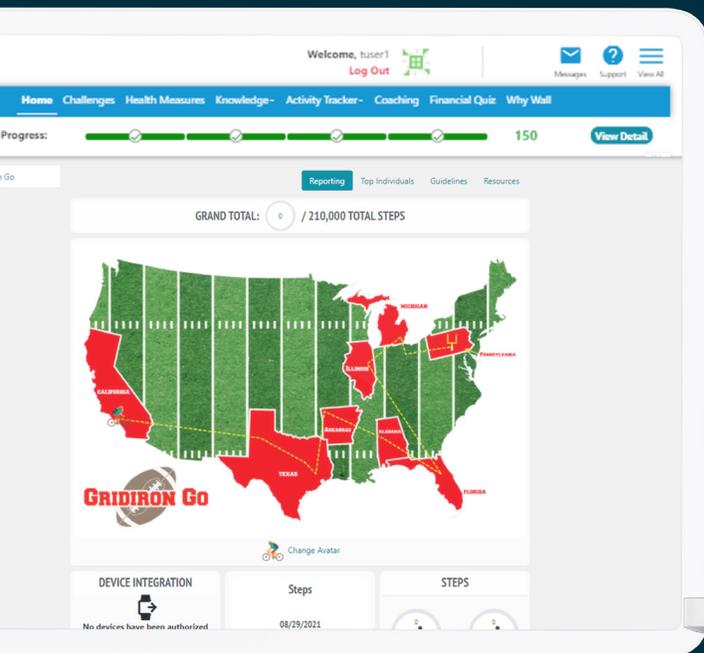




Introducing the Newest Enhancements to Asset Health's Fully Integrated End-to-End Solution

Asset Health delivers results-focused, fully integrated, end-to-end wellness services and technologies, configured and tailored for each client. Together, we power the health of the whole person, building cultures of wellbeing and success.



ASSET HEALTH DELIVERS RESULTS-FOCUSED, FULLY INTEGRATED, END-TO-END WELLNESS SERVICES AND TECHNOLOGIES THAT POWER THE HEALTH OF THE WHOLE PERSON, BUILDING CULTURES OF WELLBEING.

Integrated Services & Builder Technology – “Building Wellbeing and Human Flourishing”

The new version of our platform empowers our clients to customize and deploy highly configured, end-to-end solutions, including:

- The Asset Health **Wellness Challenge Builder**, **Course Builder**, and **Incentive Builder**
- An all-new, comprehensive **Email and Communications Builder** that leverages our Creative Team to deliver custom designed and timely communications to drive engagement
- Enhancements to our **Event Scheduler**, with a streamlined, intuitive user interface to create and manage coaching sessions, screenings, local programming and events
- New **end-to-end pricing** models to offer more tailored client solutions that adapt to exactly what each client needs – including **Wellness Champions** program management, **Virtual Health Fairs**, **Targeted Programming**, **Coaching**, **Program & Claims Analytics**, **Financial Wellness**, International – Global Services and more
- Ongoing and continuous enhancements to our native app and web experience through agile technology releases



Integrated Behavioral & Mental Health

- **Behavioral Health Strategy Support**, empowering effective health and wellness program design, inclusive of Asset Health behavioral health management services
- Our **Mental Health Toolkit** to guide client partners to destigmatize mental health, integrating behavioral and mental health resources into the wellness program
- Tailored person-to-person, one-on-one health coaching with coaches certified in **Mental Health First Aid**
- **EAP and market resource activation and integration**, inclusive of courses, challenges, wellness program functionality and referrals



Advanced Reporting & Analytics

A new **Reporting & Analytics Suite**, inclusive of interactive dashboards, and integrated medical plan and claims-utilization reporting and analytics, empowering continuous improvement in plan and reward design for increased engagement.

Expanded Coaching Services

To meet the needs of our participants and their improved health, we are building upon and expanding our highly personalized coaching services, including:

- New programs designed to meet participants where they are – including our **Lifestyle Rx** coaching programs that focus on specific, high-risk health conditions, including **Diabetes Prevention**
- **Know Your Numbers Biometric Review** that can be integrated with our innovative **Digital Health Screening Form** or any other health measurement approach
- **Expansion of Virtual Coaching Services** that allow for face-to-face, one-on-one coaching, to augment our telephonic and digital coaching



New Resources, Courses & Challenges

We continue to expand our library of leading health and wellbeing content and resources featuring:

- **Contagion management virtual toolset** (COVID-19 & variants), inclusive of courses, immune system education, symptom tracking, work-from-home and return-to-work health & safety resources, primary care engagement and health coaching access
- New customizable course offerings on **Diversity and Inclusion, Sustainability** and more
- **DEI & Accessibility** enhancements throughout the web and native app experience
- A new **sports-themed wellness challenge** framework that can be configured by our client partners to add the exciting element of competition and fun to their wellness programs
- A new portfolio with a series of courses on **Human Flourishing**, focusing on resilience, mindfulness, happiness and the wellbeing of the whole person
- **Behavioral Health Integration** throughout all online courses, inclusive of new courses



ASSET HEALTH DELIVERS RESULTS-FOCUSED, FULLY INTEGRATED, END-TO-END WELLNESS SERVICES AND TECHNOLOGIES THAT POWER THE HEALTH OF THE WHOLE PERSON, BUILDING CULTURES OF WELLBEING.

Learn More

To learn more or see a demo, contact Robert Wilson at 248-822-7286 or RWilson@assethealth.com

